

Injury Prevention Network Region IX Newsletter

Winter 2003 Number 11

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*Don't forget to
send your
updates for the
Spring 2004
newsletter!*

UPDATES: CALIFORNIA

California Emergency Medical Services News

Rural Automated External Defibrillator (AED) Funding

The EMS Authority is in the process of reviewing grant applications for funding awards. They will be awarding grants to 37 different rural organizations statewide, primarily first responders and public health clinics, to purchase AEDs and establish programs and provide training in their areas.

Asthma Care Video for Child Daycare Training Providers

CAEMS has received authorization to distribute copies in March of their new asthma video for childcare provider training. They will first send the videos to all EMS Authority-approved childcare training programs throughout the state, and will later make it available to the public. Given the increase in childhood asthma cases, there is a great need for this training in daycare centers.

High School DUI Education Grant

CAEMS was awarded funding from California Office of Traffic Safety (OTS) to conduct a two-year project titled "*Drive Sober, Arrive Safe-High School DUI Education*", which will involve the staging and videotaping of the aftermath of mock car crashes on high school campuses, with students portraying the victims and a response team of actual EMS personnel, California Highway Patrol (CHP), and a coroner. The resulting video tapes and guides from these presentations will allow schools throughout the state to provide the same type of presentation as part of their curriculum. The project will run until December 31, 2005.

NATIONAL NEWS OF INTEREST

National Alcohol Screening Day (NASD)

National Alcohol Screening Day will be held April 8, 2004, during Alcohol Awareness Month. The program addresses a range of drinking behaviors from at-risk to alcohol dependence. NASD is designed to raise public awareness about the consequences of at-risk drinking and alcohol's effect on general health.

To find an alcohol screening event near you or to get more information, please visit:

<http://www.nationalalcoholcreeningday.org/alcohol.asp>

Drivers Over 65 Almost Twice as Likely as Middle-Aged Drivers to Die in Car Crashes, According to American Automobile Association (AAA) Foundation Study

Drivers over the age of 65 are almost twice as likely to die in car crashes as drivers age 55 to 64, according to a new study released today by the AAA Foundation for Traffic Safety. The study found that the probability of death or injury in car crashes increases with age, as does the likelihood that an older driver will be involved in a left-turn crash, affected by illness, or suffer from lapses in perception that could contribute to a crash. The "Older Driver Involvement in Injury Crashes" report also revealed that drivers over 75 were over two-and-a-half times (2.59) as likely to die in a car crash and drivers over 85 were almost four times (3.72) as likely to die when compared to drivers aged 55 to 64.

For more information, visit:

<http://www.aaafoundation.org/multimedia/index.cfm?button=SeniorInjury>

Centers for Disease Control and Prevention (CDC)

Family Road Safety: Protect the Ones You Love

CDC's Injury Center has developed an information kit, *Family Road Safety: Protect the Ones You Love* for World Health Day 2004. The materials contained in the kit are designed to draw attention to road traffic-related injury, disability, and death and promote safe travel in local communities. The *Family Road Safety: Protect the Ones You Love* information kit includes some of the following materials: fact sheet on road traffic injuries and deaths in the United States, a sample mayoral proclamation for World Health Day 2004, a list of resources for additional information and a list of potential partners in communities, and a flyer to request a CD-ROM of royalty-free images that model proper injury prevention techniques. Images show children properly restrained in the back seat, drivers and passengers wearing safety belts, and others.

For more information and/or to receive a copy of the above materials, visit:

<http://www.cdc.gov/ncipc/>

UPCOMING CONFERENCES AND EVENTS

Lifesavers 2004 National Conference on Highway Safety Priorities

Date: March 28-30, 2004

Location: San Diego, CA

Town and Country Resort and Conference Center

For more information, visit: <http://www.lifesaversconference.org>

Senior Injury Prevention Conference

Date: May 13-14, 2004

Location: Oakland, CA, Waterfront Plaza Hotel

Jack London Square

For more information, contact: Colleen Campbell

Phone: (510) 577-3535

7th World Conference on Injury Prevention and Safety Promotion

Date: June 6-9, 2004

Location: Vienna, Austria

For more information, visit: <http://www.safety2004.info/>

Third Annual Southern California EMS Conference

Date: June 9-11, 2004

Location: Palm Springs, CA

For more information, visit: <http://www.rivcoems.org/>

18th Annual California Conference on Childhood Injury Control

Date: September 27-29, 2004

Location: San Francisco, CA

For more information, visit: <http://www.cippp.org/>